



Gold Seal:

Copernicus Education Gateway

Author(s): Marsha Kucker			Lesson Title: Learning From People in Business			
Grade Span			ICLE Application Model			
K-4	5-8 XX	9-12	A	B	C	D

Instructional Focus:

Writing – Students write for a variety of purposes and audiences with sophistication and complexity appropriate to the grade level.

Listening – Students listen for a variety of purposes appropriate to the grade level.

Speaking – Students speak for a variety of purposes and audiences with sophistication and complexity appropriate to the grade level.

Reading – Students read a variety of grade level materials, applying strategies appropriate to various situations.

Performance Task

1. Invite 4 business people from the community to form a panel to tell students about their job responsibilities, and how they were educated or trained. What academic courses helped them to build their knowledge? They should also include how they decided to choose that occupation. You may want to include a wide range of occupations such as a plumber, mechanic, doctor, etc. so students can see the need for academics in all careers.
2. Allow time for students to ask questions of the presenters.
3. Ask the students to write a short paragraph about their perceptions of the careers presented. You may also ask the students to research more about one of the careers presented and prepare a 1 – 2 page report to present to the class.

ICLE Essential Skills

Apply in writing the rules and conventions of grammar, usage, punctuation, paragraphing and spelling. (e1)
Gather information from a variety of sources, including electronic sources, and summarize, analyze, and evaluate its use for a report. (e3)
Identify, collect and/or select pertinent information while reading. (e5)
Prepare and deliver individual speeches by gathering information, rehearsing, making eye contact, speaking loudly enough, delivering information in a well-organized fashion, and appealing to the needs of the target audience. (e10)
Draft a report that engages an audience and is concise, clear, well-organized, accurate, and informative. (e12)
Use ideas from journals, class discussion and literary criticism to write a paper that expresses a personal opinion, sustains a controlling idea, or uses specific evidence from literary texts to support an opinion. (e34)
Write a report on a topic that uses several sources of information and correctly document those sources. (e36)
Gather information such as data, facts, ideas, concepts, and generalizations from oral sources. (e51)
Analyze and evaluate a speaker's persuasive techniques. (e70)

Scoring Guide:

See attachment: Learning From People in Business Scoring Rubric Chart 1.

Keywords

English Language Arts	Mathematics	Science
Reading Research Comprehension	Algebra	Earth Science
Writing Careers Composition Grammar	Geometry	Life Science
Communications Discussion Listening Communication Oral presentation	Statistics	Chemistry
Literature	Calculus	Physics
Other	Trigonometry	Other
	Other	

Learning From People in Business... Continued

Chart 1

LEARNING FROM PEOPLE IN BUSINESS SCORING RUBRIC

	Beginning 1	Developing 2	Accomplished 3	Exemplary 4	Score
Topic	Totally Unrelated	Remotely Related	Somewhat Relevant	Directly Relevant	
Organization	Not organized, events make no sense	Some organization, events jump around, start and end are unclear	Organized, events are somewhat jumpy	Good organization, events are logically ordered, sharp sense of beginning and end	
Quality of Information	Unable to find specific details	Details are somewhat sketchy	Some details are non-supporting to the subject	Supporting details specific to subject	
Grammar & Spelling	Very frequent grammar and/or spelling errors	More than two errors	Only one or two errors	All grammar and spelling are correct	
Interest Level	Needs descriptive words	Vocabulary is constant, details lack "color"	Vocabulary is varied, supporting details need work	Vocabulary varied, supporting details vivid	
Neatness	Illegible writing, loose pages	Legible writing, some ill-formed letters, print too small or too large, papers stapled together	Legible writing, well-formed characters, clean and neatly bound in a report cover, illustrations provided	Word processed or typed, clean and neatly bound in a report cover, illustrations provided	
Timeliness	Report handed in more than one week late	Up to one week late	Up to two days late	Report handed in on time	

TOTAL