



**International Center  
for Leadership  
in Education**



**Gold Seal:**

Copernicus Education Gateway

<b>Author(s):</b> <i>Marsha Kucker</i>			<b>Lesson Title:</b> <i>Learning About The Effects of Drugs</i>			
<b>Grade Span</b>			<b>ICLE Application Model</b>			
<i>K-4 x</i>	<i>5-8</i>	<i>9-12</i>	<i>A</i>	<i>B</i>	<i>C</i>	<i>D x</i>

**Instructional Focus:**

Writing – Students write for a variety of purposes and audiences with sophistication and complexity appropriate to the grade level.

Listening – Students listen for a variety of purposes appropriate to the grade level.

Speaking – Students speak for a variety of purposes and audiences with sophistication and complexity appropriate to the grade level.

Reading – Students read a variety of grade level materials, applying strategies appropriate to various situations.

**Performance Task**

This activity will give students specific information on the effect of various kinds of drugs on their bodies.

1. Introduce this activity by asking students to define the word "drug". Elicit various responses working toward an inclusive definition that states a drug is a chemical substance taken to change the functioning of a person's body or mind.
2. Distribute magazines to each student and ask them to look for advertisements about drugs. Make it clear that this includes the ads about cigarettes, alcohol, aspirin, and other nonprescription drugs. Direct them to cut these advertisements out of the magazines.
3. Label two large poster boards HELPFUL DRUGS and HARMFUL DRUGS. Invite the students to tape their advertisements on the appropriate board. If there are too many ads, it may be necessary to create more than one poster for each category.
4. Lead the class in a discussion of what makes the particular drugs helpful or harmful. Talk specifically with the students about the harm that alcohol and tobacco do to the body. Cover all body systems (circulatory, digestive, nervous, respiratory, musculature) that are affected.
5. Distribute markers and construction paper to each student. Encourage them to create their own ads about a harmful drug. Emphasize that they tell the truth about what the drug really does to a person's body, rather than trying to get a person to buy it.
6. You may wish to have older students prepare a brochure instead of a poster.

**ICLE Essential Skills**

Apply in writing the rules and conventions of grammar, usage, punctuation, paragraphing and spelling. (ela 1)
Follow oral or written directions. (ela 4)
Identify, collect and/or select pertinent information while reading. (ela 5)
Discriminate important ideas from unimportant ideas while reading. (ela 15)
Participate, sometimes leading, in group meetings by contributing, taking turns speaking, and working toward a common goal. (ela 20)
Understand and produce a variety of informative formats such as business letters, memos, reports, news articles, brochures, portfolios. (ela 22)
Summarize, synthesize and organize information while reading. (ela 24)
Use writing as a way of expressing personal creativity. (ela 31)
Understand the needs of a specific audience and write and speak in ways that address these needs. (ela 62)
Interpret non-verbal cues such as body language and visual aids. (ela 63)
Demonstrate knowledge of persuasive techniques used in visual advertisements. (ela 66)
Apply an understanding of the meaning of graphics, layout, white space, italics, parentheses, and other visual aids. (ela 68)

**Scoring Guide:**

Ratings: 4 – Excellent, 3 – Good, 2 – Average, 1 – Poor, 0 – Unacceptable	Fa
Works well independently.	_____
Stayed focused on task.	_____
Seeks help appropriately/assumes responsibility for completing task.	_____
Structure and content appropriate for grade level.	_____
Spelling and punctuation appropriate for grade level.	_____
Group Contribution	_____

**Keywords**

English Language Arts	Mathematics	Science
Reading Viewing Research Comprehension	Algebra	Earth Science
Writing Brochure Creative writing Grammar Vocabulary	Geometry	Life Science
Communications Audience Discussion Illustration Listening Communications Signs Visuals	Statistics	Chemistry
Literature	Calculus	Physics
Other	Trigonometry	Other
	Other	