



Gold Seal:

Copernicus Education Gateway

Author(s): Marsha Kucker			Lesson Title: How Do I Get Hired?			
Grade Span			ICLE Application Model			
K-4	5-8	9-12 x	A	B	C	D x

Instructional Focus:

Writing – Students write for a variety of purposes and audiences with sophistication and complexity appropriate to the grade level.

Listening – Students listen for a variety of purposes appropriate to the grade level.

Speaking – Students speak for a variety of purposes and audiences with sophistication and complexity appropriate to the grade level.

Reading – Students read a variety of grade level materials, applying strategies appropriate to various situations

Performance Task

1. Explain to students that a “want ad” is a description of a job opening that an employer has written. It tells skills and qualifications needed for a person to get that job. There are also terms students should be become familiar with such as full time, part time, benefits, seasonal work. etc.
2. Have students read the want ads and write down all of the different requirements and terms. Ask which requirements surprised them the most and why. Emphasize the importance of education by pointing out specific education and skill requirements. Have students write down the name of one job that asked for a specific education level, and what type of education was needed. Then, have students name a job that required specific skills and which skills were needed. Have them list all terms for later class discussions.
3. Review activities and discuss the importance of education and skills in meeting the requirements necessary to acquire a job.
4. Assign each student a different occupation to research. Ask them to prepare a “want ad” for the newspaper. Skills and education required should be included.
5. Ask students to read their “want ads” to the class. You may wish to have students “guess” the occupation.

ICLE Essential Skills

Apply in writing the rules and conventions of grammar, usage, punctuation, paragraphing, and spelling. (ela 1)
Follow oral or written directions. (ela 4)
Identify, collect and/or select pertinent information while reading. (ela 5)
Discriminate important ideas from unimportant ideas while reading. (ela 15)
Participate, sometimes leading, in group meetings by contributing, taking turns speaking, and working toward a common goal. (ela 20)
Understand and produce a variety of informative formats such as business letters, memos, reports, news articles, brochures, proposals and critiques. (ela 22)
Understand the nature and purpose of and be able to word process a variety of formats, including essays, business letters, memos, instructions, policy statements, technical proposals, user manuals, lab reports, etc. (ela 30)
Use writing as a way of expressing personal creativity. (ela 31)
Understand the needs of a specific audience and write and speak in ways that address these needs. (ela 62)

Scoring Guide:**--CLASSIFIED AD--**

3. The ad is concise. It clearly and completely describes the job qualifications needed and the contact person. It is written in ad format with no spelling errors.
2. The ad is concise. It describes the job qualifications needed and the contact person. It is written in ad format with no more than one spelling error.
2. The ad is not concise. It is incomplete in its description of the job qualifications and contact person.
1. The ad is confusing and lacks basic information. There are many spelling errors.

Keywords

English Language Arts	Mathematics	Science
Reading Comprehension	Algebra	Earth Science
Writing Careers Creative writing Newspapers Word processing Vocabulary Technical writing	Geometry	Life Science
Communications Audience Discussion Listening Communications	Statistics	Chemistry
Literature	Calculus	Physics
Other	Trigonometry	Other
	Other	